



## 10 Tips For Having A Successful Garage Sale

1. Collect Clutter Year-Round - Throughout the year as you find items that you no longer have a use for, pile them in a box under the stairs. When you fill up a box, start another and you will be surprised at how much you have collected by the time garage sale season comes around.



**2.** Have a Plan - A successful garage sale requires organization. At least a week before the sale, go through your home from top to bottom and clear out any clutter. At least 2-3 days before the sale, take an afternoon to price everything and organize it. Also you will want to allow yourself enough time to advertise and get cash and signs ready.

Do not wait until the last minute to pull off a garage sale. Either it will flop or you'll run yourself ragged, or both.

- 3. Team Up Find friends or family to team up with. By teaming up you will have more stuff to sell and more of a variety in sizes and types of things offered, it also means you have more help.
- 4. Location This is key to a successful garage sale. If you don't live near a busy street or intersection, look at having your garage sale at a friends or relatives house that does.
- **5. Timing is Everything -** Choose a time of the year when the weather will be very pleasant and try to check the weather forecast ahead of time to make sure rain is not expected when you're planning your sale.

In addition, find out what days of the week are best for garage sales to run in your area, usually Thursdays, Fridays, and Saturdays are all good days.

- **6. Clearly Mark Your Prices** It is much more efficient to put price stickers on everything. Instead of having to make up prices on the spot, people will know exactly how much something is. In addition, some people are too shy to ask the price of an item, so you'll lose a sale if an item isn't marked. The pre-priced stickers work great!
- **7. Price Things to Sell -** When going to a garage sale, people expect to pay yard sale prices. Try to price things at what you feel would be a good bargain if you were buying the item at someone else's garage sale.
- **8. Advertise well -** Put some time and effort into making a number of quality, clearly-readable signs which you put in conspicuous places to easily lead to your home. (The brighter, bolder and bigger the sign, the better)

Don't forget it's FREE to advertise on Craigslist!

9. Mark Things Down on the Last Day - Things are usually pretty picked over by

the last day of the sale. That's the perfect opportunity to get creative and offer bargains!

## A few ideas...

- Run an offer where your customers can "Fill a Bag for a Buck".
- Offer everything half-price on the last day.
- If you have a lot of stuff left and you're ready to close up shop, you can offer that everything is free the last hour.

**10.** Don't forget the cookies and lemonade - Make this a learning moment for your children and let them earn a little money in the process by setting up their own little cookie and lemonade stand at the sale.

Source: Money Saving Mom: 10 Secrets To Having A Successful Garage Sale By Crystal Paine, <a href="https://moneysavingmom.com">https://moneysavingmom.com</a>

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Quaker Oats Credit Union  $\mid$  3535 Center Point Road NE  $\mid$  Cedar Rapids  $\mid$  IA  $\mid$  52402-5530